



news

THE OFFICIAL NEWSLETTER OF COFFEE REVOLUTION

QUALITY COFFEE WITH A CONSCIENCE

MARCH 2004

HAPPY BIRTHDAY



Up and coming band Keane played to a packed Coffee Revolution at our Sheffield University branch on 12th February.

Fairtrade Fortnight is the annual two week campaign co-ordinated by the Fairtrade Foundation. This year's theme, A Taste For Life, is a celebration of quality - quality of life for the producers made possible through Fairtrade, and the quality of the products for consumers.

2004 FAIRTRADE FORTNIGHT also marks the 10th birthday of the FAIRTRADE mark. In March 1994 The FAIRTRADE Mark launched it's first product, Green and Blacks Chocolate. Fairtrade coffee and tea were launched later that same year. The range of Fairtrade foods now exceeds 180 lines from over 80 different companies. One in four people in the UK now recognise the FAIRTRADE Mark. Benefits to producers worldwide for selling to the Fairtrade market are calculated to be more than \$41m.

Coffee Revolution is marking the occasion by launching their new Revolution blend Fairtrade tea which will complete Coffee Revolution's Fairtrade range (all espresso drinks and hot chocolate are already Fairtrade). The new Fairtrade tea will be available as loose leaf to enjoy by the pot as well as string and tagged teabags for takeaway drinks from Monday 1st March. Please ask for it by name and our staff will be pleased to help you.

To find out more information about Fairtrade then visit www.coffeerevolution.com or www.fairtrade.org.uk



Guarantees
a **better deal**
for Third World
Producers

Coffee Revolution espresso drinks all carry the FAIRTRADE mark.

Coffee Revolution hot chocolate carries the FAIRTRADE mark.

Coffee Revolution Fairtrade tea blend is available in all our stores.

We also have a range of four further FAIRTRADE marked single origin or blended coffees for you to try.

For more information check www.coffeerevolution.com
Or ask for our Fairtrade leaflet



QUALITY COFFEE WITH A CONSCIENCE™

WIN A GAGGIA ESPRESSO MACHINE ONLINE AT WWW.COFFEEREVOLUTION.COM

Coffee Revolution launched its new web site - www.coffeerevolution.com in January this year. The latest coffee news, information, competition, recipes, newsletters, and latest job vacancies are all up on the site.

To celebrate Fairtrade Fortnight you can win a Gaggia Gran Espresso machine and experience fairtrade Revolution espresso at home to your hearts content, simply fill in your details online to enter.



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Fairtrade Coffee Served Here



COFFEE RECIPE OF THE MONTH

Rum and White Chocolate Latte

25ml rum syrup

25ml white chocolate
syrup

280ml semi skimmed or
full fat milk

Single revolution blend
fairtrade espresso

Grated nutmeg to finish

Put 280ml full fat milk
into a stainless steel jug.

With the steam arm close
to the bottom of the jug
steam the milk to a
'whirlpool' effect until it
reaches a temperature of
160 degrees Fahrenheit.

When the milk has
reached this temperature
slowly bring the steam arm
towards the top of the jug
until the temperature hits
170 degrees Fahrenheit,
taking care not to create
any bubbles in the milk.

The milk should have a
consistency like cream and
have a gloss appearance.

Place rum and white
chocolate syrups into a
mug and add the single
shot of espresso and stir
together.

Add the hot steamed milk
to the espresso/syrup mix
and stir.

Give the mug a sharp tap
on a flat surface to get
rid of any bubbles which
may have appeared.

Sprinkle with grated
nutmeg and serve.

OLD FACES, NEW POSITIONS!

Some of the regulars to our
Sheffield University branch
may have noticed that 2 new
recruits have joined our
management ranks.

Iain Armstrong who was the
previous Assistant Manager at
the branch, was appointed as
Manager in December 2003.
Iain is originally from Barnard
Castle, Co Durham. He has
worked for Coffee Revolution
for over two years and has spent
time in both the University and
Ecclesall Road branches. Iain
enjoys live music (both playing
and listening to) and all that
Sheffield has to offer. Iain is
very accident prone and has had various broken bones over
the time he has spent working with Coffee Revolution!! He
has been accident free for a few months now so we are
hoping that phase has passed!!



Jude Goldrei who started working
for Coffee Revolution in September
2003 was successful in her
application for the Assistant
Manager's post in January 2004.

Originally from Oxford Jude came
to Sheffield to study History at
the University of Sheffield, and
soon became a regular at the
University branch of Coffee
Revolution.

Jude does lots of voluntary work
with teenagers including youth clubs
and summer camp work. She also
enjoys singing and has entered
various competitions with a previous
band she was in.

SOYA MILK NOW AVAILABLE

Soya milk is now available in all
Coffee Revolution outlets. All milk
drinks including lattes / cappuccinos
& hot chocolate can be made with
soya milk. Just let us know.

BUY Fairtrade SUPPORT Trade Justice

Buying Fairtrade directly helps poor farmers work their
way out of poverty. But although Fairtrade already
benefits 4.5 million producers worldwide, it's only a
tiny part of global trade.

If trade is to benefit the **three billion**
poor people who today live on less
than \$2 a day, then all international
trade needs to be fair.

The new **Trade Justice** campaign aims to do just this -
to get governments to rewrite the unjust rules that
govern global trade so that it starts to work for the poor.
And we need your support to make this happen.



TAKE ACTION for Trade Justice

Please contact the Sheffield University
People & Planet at panp@sheffield.ac.uk
for more information about how you can help.

people & planet

student action on world poverty and the environment



Oxfam